

PUBLICATIONS

SECTION VI

THE GLOWING LAMP

The Glowing Lamp is an annual publication of Chi Eta Phi Sorority, Incorporated® designed to serve as a medium for reporting program and project initiatives/activities of chapters, regions and national. The Associate Editor holds direct responsibility for actual publication of the journal. The Editor-in-Chief oversees the publication of The Glowing Lamp.

To facilitate publication;

THE ASSOCIATE EDITOR:

- > Sends a **service letter** to Chapters, Regional Directors and National Officers two-three months in advance of the deadline for submission of reports. The service letter (**or packet**) should include:
 - ✓ the deadline date for submission;
 - ✓ instructions for submitting reports and a copy of the guidelines and/or where submission information can be found;
 - ✓ solicitation request for ads;
 - ✓ an attached sample ad form which includes cost and specifications for submission of ads, or direct to the location of ad information on the website;
 - ✓ instructions for submitting photographs, cost and/or where the necessary information can be found; (Can also be an attachment)
 - ✓ stipulations regarding checks and where to send checks (to National Tamiochus);
 - ✓ any additional information that will facilitate quality reports;
 - contact information of the Associate Editor including email address and phone number in letter.

Submitting Reports

- ✓ Refer to Guidelines for Submitting Reports in the recent/latest *Glowing Lamp*.
- 1. <u>Electronic Submission Preferred.</u> Refer to inside back cover of *The Glowing Lamp* for guidelines.

Reports sent hard copy should be:

- a. two copies, typed, double spaced on 8.5 x 11 white paper, font size 12, Times New Romans.
- b. In narrative form, preferably limited to 300 words per national program accompanied with a title page that includes:
 - ✓ name of chapter, reporter, Chapter Basileus, person reporting, electronic and phone contact;
 - √ name of region and regional director for regional reports, electronic and phone contact;
 - ✓ name of national officer and position for national reports.



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Page 2 of 2

2. Submitting Articles

- a. Include assigned Permission to Publish Form with the article.
- b. Refer to Operations Manual for the "Permission to Publish" Form.

3. Submitting Photographs

✓ Refer to guidelines for submitting photographs found in the inside back cover of the current *Glowing Lamp*.

4. Submitting Advertisement(s) (ADS)

- a. Solicit Ad(s) preferably from healthcare related businesses or organizations.
- b. Have advertiser complete the Advertising/Photo Agreement/Contract Form and pay the fee for the Ad(s).
- c. Submit fee for the Ad(s) to the National Tamiochus (Financial Secretary).
- d. Forward completed copy of the Ad form and the Ad content to the Associate Editor.

6. SUMMARY OF FINANCIAL INFORMATION AND RESPONSIBILITIES

- a. Complete the Financial Report Form.
- b. Make check(s) payable to Chi Eta Phi Sorority, Incorporated.
- c. ONLY Chapter, Regional check(s); money orders, cashier/certified checks ACCEPTED (NO PERSONAL CHECKS ACCEPTED).
- d. Send chapter, regional check(s); money order or cashier/certified check with proper forms to National Tamiochus.

NOTE: PLEASE DO NOT SEND MONEY/CHECK TO THE EDITOR-IN-CHIEF or ASSOCIATE EDITOR.

Effective: 2019

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Request this form from the Associate Editor.

PUBLICATIONS

SECTION VI

SAMPLE OF FORM REQUIRED FOR ADVERTISEMENT IN GLOWING LAMP/JOCEPS

CHI ETA PHI SORORITY, INCORPORATED®

"Professional Nursing Organization"

3029 13th St., NW ♦ Washington, D.C. 20009 ♦ (202) 232-3858 ♦ FAX (202) 232-3460 chietaphi@verizon.net ♦ www.chietaphi.com

ADVERTISING/PHOTO AGREEMENT/CONTRACT FORM THE GLOWING LAMP & JOCEPS (Sample)

ADVERTISING PAGES		AMOUNT	
Inside Back Cover Page		\$	er barriston V
Full Page		\$	554 (Sec. 12)
Half Page		\$	Ackade Draw
One-Quarter Page		\$	12-19-19-19
One-Eighth Page		\$	
Picture(s)/Photo(s) (B/W \$	or Color \$	\$	
	TOTAL	\$	serve benefit
You are authorized to insert a	page advertise	ement in	to be
. Chi Eta Phi Sorority the agreed sum.	y, Incorporated, hereby agr	rees to insert the paid a	dvertisement fo
CORPORATE/ORGANIZATION N.	AME:		
AUTHORIZED SIGNATURE:			
ADDRESS:			
CITY:	STATE:	ZIP CODE:	
TELEPHONE NUMBR:	FAX NUMBER:		
EMAIL ADDRESS:			
DAVMENT MUCT ACC	COMPANY THE ACREE	MENT/CONTDACT I	CODM

PAYMENT MUST ACCOMPANY THE AGREEMENT/CONTRACT FORM

Please complete this form. Make business/organization check or money order payable to Chi Eta Phi Sorority, Incorporated and send/mail agreement/contract and financial report form/payment to:

> National Tamiochus, Chi Eta Phi Sorority, Incorporated Address City/State/Zip

IMPORTANT NOTE: SEND/EMAIL ALL PHOTOS, CAMERA READY ADVERTISEMENTS TO THE ASSOCIATE EDITOR ONLY FOR GLOWING LAMP & JOCEPS

PLEASE DO NOT SEND MONEY/CHECK TO THE EDITOR-IN-CHIEF or ASSOCIATE EDITOR.

Distribution: Original to Associate Editor Copy to Editor-in-Chief Maintain a copy in file

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GLOWING LAMP & JOCEPS FINANCIAL REPORT

CHAPTER:	_ DATE:	
REGION:		
等的数据数据。	DESTRUCTION OF THE PROPERTY OF	
Method of payment: (check applicable box) □ Chapter/Regional Check □ Cashier's/Certified Check	vae olg solet borgit Sept Pend Valid Pend	
□ Money Order		
	Amount	
Total Amount for Ad(s)	\$	
Total Amount for Photographs (Glowing Lamp only)	\$	
Amount Enclosed:	\$	
Chapter/Regional Reporter:	rakata qayraqaan.	
Phone #: Email Address:		

Chapter/regional check or money order payable to: Chi Eta Phi Sorority, Incorporated

Mail this form and the ADVERTISING/PHOTO AGREEMENT/CONTRACT FORM

together with payment/check to:

National Tamiochus, Chi Eta Phi Sorority, Incorporated Address

City/State/Zip

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