

Chi Eta Phi Sorority, Inc.

65th Boule and Educational Conference

July 10, 2019

Honorable Priscilla Murphy

Supreme Basileus



St. Jude Children's
Research Hospital





St. Jude is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Our purpose is clear: **Finding cures. Saving children.®**



And, **families never receive a bill** from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child **live**.

WHY ST. JUDE?

There are great...

RESEARCH
INSTITUTIONS



CHARITIES



CHILDREN'S
HOSPITALS



At **ST. JUDE**, we are all **3**



PAST

1st to cure sickle cell with a bone marrow transplant

Pioneered the use of Hydroxyurea in treatment of children with sickle cell disease

PRESENT

"We must do what others cannot do."

St. Jude announced 6 year strategic plan including extending clinical research for sickle cell beyond symptom management to cures.

FUTURE

St. Jude is leading a long term study of sickle cell disease patients to understand how the disease progresses and how genetic changes affect disease severity.

Sickle Cell Disease: Striving for a Cure

St. Jude African American Facts

Before St. Jude opened in 1962, its first research grant was for **Sickle Cell Disease**. We currently have over **850** patients and have one of the largest pediatric Sickle Cell programs in the country.



1962
FIRST FULLY
INTEGRATED
PEDIATRIC
HOSPITAL IN
SOUTH

**FIRST TO
CURE
SICKLE CELL
DISEASE
WITH A BONE
MARROW
TRANSPLANT**

Paul Williams
(Omega Psi Phi)
Architect
Donated
his design

40% Patients
African American

Founded by Danny Thomas

2.4 MILLION
ACTIVE MULTICULTURAL
DONORS



#1 IN CHILDREN'S CHARITIES
UNDAIDED AWARENESS
FOR
AFRICAN-AMERICANS

40% OF ST. JUDE PATIENTS
ARE
AFRICAN-AMERICAN



AFRICAN-AMERICAN DONOR POPULATION
& FUNDRAISING HAS **INCREASED**

27% AND 43%

(RESPECTIVELY SINCE 2011)

SUPPORT FROM PROMINENT
MULTICULTURAL CELEBRITIES AND CORPORATE PARTNERS

PARTNERSHIPS/SUPPORTERS

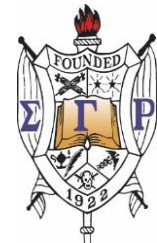




NATIONAL PAN-HELLENIC COUNCIL, INC.



St. Jude is proud to partner with the National Pan-Hellenic Council, Inc. (NPHC). Collectively, these nine (9) fraternities and sororities, affectionately known as the Divine Nine, have raised **more than \$3.4 million dollars** for the children of St. Jude since 2008 through various fundraising programs. Outside of the National Association for the Advancement of Colored People (NAACP), National Urban League (NUL), and the United Negro College Fund (UNCF), St. Jude is the only organization to have formal relationships with all 9 organizations.





A POWERFUL PARTNERSHIP

St. Jude seeks to form **meaningful, long-term partnerships** that are **mutually beneficial**. Whether you want to enhance and expand your philanthropic endeavors, increase membership engagement or help provide hope to others, **we want to work with you** to understand your goals and objectives and help you find success.



***Uniquely
structured to
Partner
with
Chi Eta Phi
Sorority, Inc.***



1,400

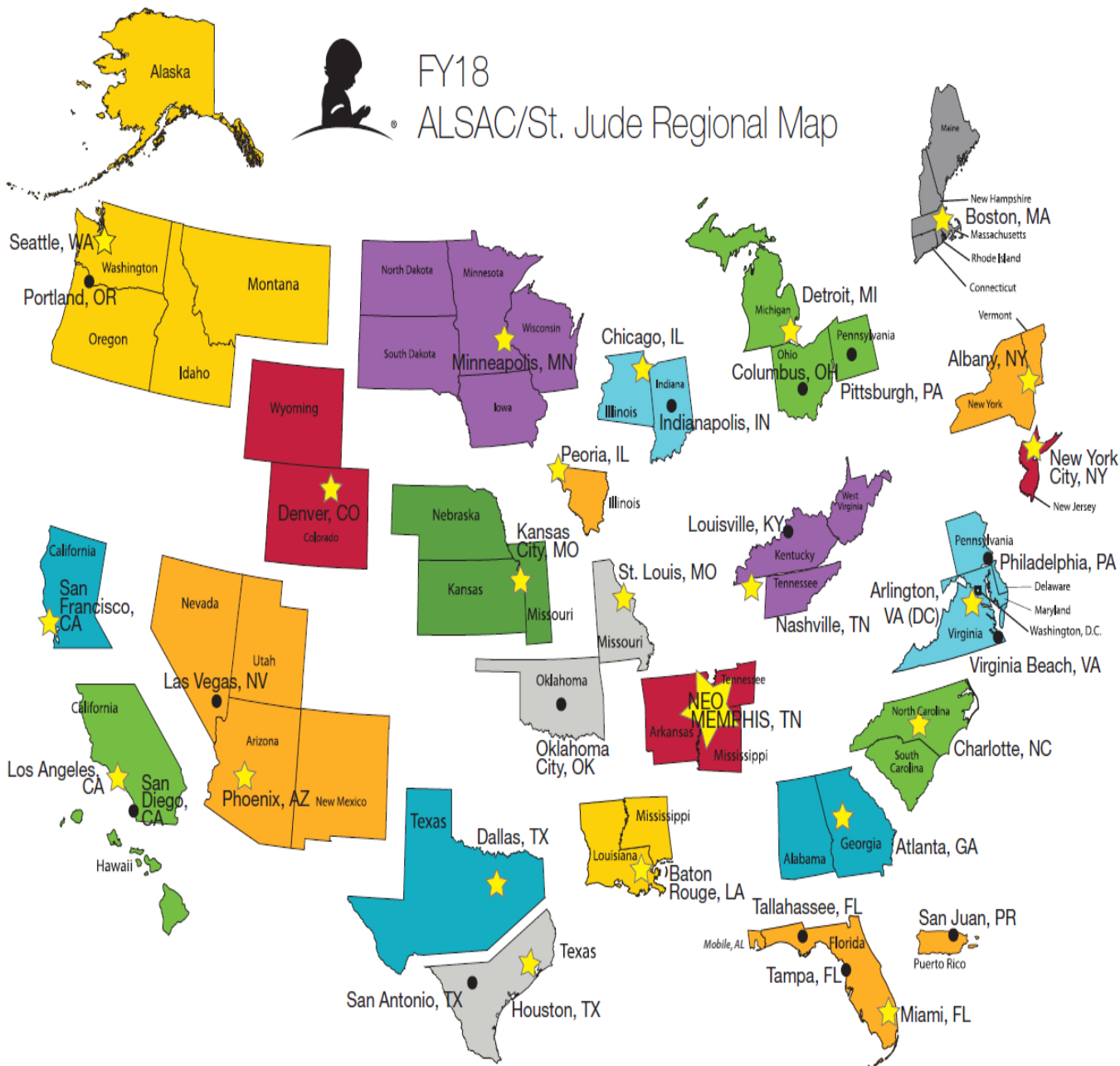
EMPLOYEES

30+

MARKET OFFICES



STAFF LOCATED
ACROSS THE COUNTRY



★ REG Office ● Satellite Office

revised 10.3.17

PARTNERSHIP CONCEPTS

**LOCAL OUTREACH & AWARENESS (Sickle Cell)
SUPPORT**

ST. JUDE WALK/RUN TO END CHILDHOOD CANCER

DINNERS, GALAS & GOLF TOURNAMENTS

**COMMITTEE LEADERSHIP & REGIONAL COUNCIL
SUPPORT**

FUNDRAISING & FINANCIAL SUPPORT



Chi Eta Phi Sorority, Inc.



THANK YOU FROM THE KIDS OF ST. JUDE.





Contacts:

Richard Lee Snow

Richard.Snow@stjude.org

215.809.9351

St. Jude Patient: Bryce

- <https://login.filesanywhere.com/fs/v.aspx?v=8c696a885e6075bc729b>
- St. Jude Patient: Bryce



Chi Eta Phi 2018

- <https://bcove.video/2GHB0ft>

